







SC-Networks GmbH, Enzianstraße 2,  
82319 Starnberg.

## cookies

cookies. cookies

cookies:

- cookies ( )
- cookies ( )
- Cookies
- cookies ( )

cookies

Session Cookies. session

id, session cookies

cookies

cookies

cookies

cookies

cookies

Flash-Plug-In

cookies

cookies, Add-On, ...

«Better Privacy» Mozilla Firefox Adobe-Flash-Killer-Cookie  
Google Chrome.

cookies

cookies

«Cookies»

<https://www.verbraucher-sicher-online.de/thema/cookies>.



Google  
Google  
Google Analytics  
Google.  
cookies  
cookie ( IP ),  
plugin  
<https://tools.google.com/dlpage/gaoptout?hl=de>  
cookies  
plugins

Google  
Opt-Out-Cookie,  
: [Google Analytics deaktivieren](#).  
cookies , Opt-Out-Cookie  
Google Ireland Limited, Gordon House, 4 Barrow St,  
, D04 E5W5,

Ireland Limited  
: <https://www.google.com/intl/de/policies/privacy/>

## Sistrix

SISTRIX GmbH («Sistrix»)  
-  
<http://sistrix.de/sistrix/datenschutz>.

## Mouseflow

Mouseflow,  
Mouseflow ApS, Flaesketorvet 68, 1711  
IP).  
μ μ μ

«Session-Replays»,  
Mouseflow  
Mouseflow, Mouseflow  
: <https://mouseflow.com/opt-out/>.

## μ

μ  
μ plugins  
μ  
μ  
μ  
μ  
μ  
μ  
μ

## YouTube

μ YouTube  
μ YouTube  
μ ( YouTube),  
cookies YouTube  
YouTube.  
μ  
μ IP μ YouTube Google Doubleclick.  
YouTube μ YouTube μ  
μ μ μ μ μ μ μ μ  
YouTube, YouTube  
μ YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.  
μ YouTube Inc.  
: <https://www.google.de/intl/de/policies/privacy>.

## μ Vimeo

(1) μ μ Vimeo μ μ Vimeo. Vimeo  
μ μ μ Vimeo LLC μ White Plains μ μ μ  
μ μ μ Vimeo μ μ μ μ μ

« Do-No-Track». /Vimo-Plugin

49 cookies https://www.timocom.de/

(2) Vimeo

(3) Vimeo

(4) Vimeo (Vimeo, Inc., : Data Protection Officer, 555 West 18th Street, New York, New York 10011; [privacy@vimeo.com](mailto:privacy@vimeo.com)).

(5) Vimeo

(6) <https://vimeo.com/privacy>.

μ μ

μ μ μ



plugins  
IP  
IP  
LinkedIn Instagram. Facebook, Twitter, Xing,

## Plugins

plugins

### Facebook-Plugins

Facebook. plugins Facebook plugins  
Facebook « » : plugins  
<http://developers.facebook.com/docs/plugins/>

plugin Facebook.  
Facebook « », «  
Facebook, Facebook /  
Facebook. Facebook  
Facebook cookies Facebook  
Facebook.  
Facebook Facebook  
Facebook. Facebook

Facebook Inc., 1601 Willow Road, Menlo Park, California, 94025, USA.

Inc. : <https://www.facebook.com/about/privacy/> Facebook

### Instagram

plugins

Instagram. plugins Instagram ( Instagram « Instagram»).

Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA.

Instagram plugin, Instagram. Instagram

( IP ) Instagram.

Instagram, Instagram plugins, «Instagram»,

Instagram Instagram

Instagram, Instagram

Instagram: <https://help.instagram.com/155833707900388/>

Instagram Instagram

Instagram Add-Ons plugins script blocker.

### Twitter

Twitter «Re-Tweet», Twitter.

Twitter Twitter.

Twitter <http://twitter.com/account/settings>.

Twitter Inc., Twitter, Inc. 1355 Market St, Suite 900, San Francisco, CA 94103, USA.

Twitter, <http://twitter.com/privacy>

### XING (Share-Button)

XING. Xing, Xing.







• <https://www.facebook.com/privacy/>  
 • Opt-Out: <https://www.facebook.com/settings?tab=ads> und <http://www.youronlinechoices.com>,  
 • Privacy Shield: <https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Ac>  
 Facebook (Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Irland)

Facebook (Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Irland)

- <https://www.facebook.com/privacy/>
- Opt-Out: <https://www.facebook.com/settings?tab=ads> und <http://www.youronlinechoices.com>,
- Privacy Shield: <https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Ac>

Google/YouTube (Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, )

- <https://policies.google.com/privacy>,
- Opt-Out: <https://adssettings.google.com/authenticated>,
- Privacy Shield: <https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Acti>

Instagram (Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA)

- / Opt-Out: <http://instagram.com/about/legal/privacy/>

Twitter (Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA)

- <https://twitter.com/de/privacy>,
- Opt-Out: <https://twitter.com/personalization>,
- Privacy Shield: <https://www.privacyshield.gov/participant?id=a2zt0000000TORzAAO&status=Ac>

LinkedIn (LinkedIn Ireland Unlimited Company Wil ton Place, Dublin 2, Irland)

- <https://www.linkedin.com/legal/privacy-policy>,
- Opt-Out: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>,
- Privacy Shield:

<https://www.privacyshield.gov/participant?id=a2zt0000000LOU/AAO&status=Ac>

Xing (XING AG, Dammtorstraße 29-32, 20354 Hamburg, Deutschland)

- /Opt-Out:  
<https://privacy.xing.com/de/datenschutzerklaerung>

## Online

### Facebook Remarketing / Retargeting

Facebook, 1601 South California Avenue, Palo Alto, CA 94304, Facebook

Facebook, Facebook, Facebook.

Facebook. Facebook.

Facebook <https://www.facebook.com/about/privacy/> Facebook Custom

Audiences \_\_\_\_\_

### LinkedIn

[Conversion Tracking] LinkedIn

LinkedIn

<https://www.linkedin.com/legal/privacy-policy>

LinkedIn, («Opt-Out»).

« LinkedIn» ( LinkedIn)

<https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>

μ

μ

Instagram.

: Facebook, Twitter, LinkedIn

μ

μ

μ . μ μ

μ , μ μ , μ μ μ μ μ  
• 6 .1 . )

μ μ , μ μ μ μ μ , μ μ  
• 6 .1 . )

μ

μ μ μ μ  
• 6 .1 . )

μ μ  
, online μ μ μ

μ μ μ μ μ μ μ  
• 6 .1 . )

μ Google Analytics, eTracker, Google AdWords,  
Bing Ads, Facebook Remarketing/Retargeting, LinkedIn-Analyse (online  
μ μ ).

Online μ







μ  
μ  
, μ μ  
) μ  
( μ μ  
μ email μ  
μ μ  
μ μ  
μ μ  
μ μ

[Landesbeauftragte für Datenschutz und Informationsfreiheit  
Nordrhein-Westfalen]: [https://www.lidi.nrw.de/metanavi\\_Kontakt/](https://www.lidi.nrw.de/metanavi_Kontakt/)

μ μ  
μ μ μ  
μ μ μ